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FOR IMMEDIATE RELEASE

**COAST YOUNG PROFESSIONALS (CYP) AND HARD ROCK HOTEL & CASINO BILOXI TEAM UP
FOR WAG FEST 2010**

Mississippi Gulf Coast- Coast Young Professionals (CYP) and Hard Rock Hotel & Casino Biloxi will host the first ever Wag Fest on Saturday, March 20, 2010 from 12:00 – 3:00 p.m. at the Wet Spot, Hard Rock’s pool.

Wag Fest is a wiener/small dog race that will serve as a fundraiser for CYP to support their program of work as well as their scholarship program for high school students and young professionals pursuing a master’s or doctoral degree.

“This is going to be a fun event,” said Wag Fest Co-Chair, Jennie Moe. “The Wet Spot will be the only place on the MS Gulf Coast to check out wiener dogs racing in costume! Registration is only \$10 and we are encouraging all small dogs in the area to participate, so start training today!”

The day will be filled with different heats and dogs will be eligible for various prizes, including a costume contest. Guests will also have the chance to have their picture taken with a giant wiener dog.

For additional information regarding Wag Fest, to inquire about sponsorships or to register your dog, contact CYP Director- Christen Hartley at 228-604-0014. Registration forms are also available at www.coastyoungprofessionals.com.

Coast Young Professionals is an organization of the Mississippi Gulf Coast Chamber of Commerce committed to developing young leaders on the Mississippi Gulf Coast.

